A. Harold and Associates (AHA), LLC, established in 2003, is a Florida-based, SBA-certified Small Disadvantaged Business (SDB), and Service Disabled Veteran-Owned Small Business (SDVOSB) providing technology, education, engineering, training, and management services within four operational groups: Training, Support Services, Logistics, and Construction.

### Experience
AHA has successfully executed Training and Training Support Services, Instructional Systems Design solutions, and e-Learning development contracts for the Department of Defense and other federal government agencies. Projects frequently include Front-End Analysis (FEA) and Job Duty Task Analysis (JDTA).

AHA develops leading-edge, technology-based training using a wide variety of Interactive Multimedia Instruction (IMI) technologies, Web-Based Training (WBT), Instructor-Led Training (ILT), Computer-Aided Instruction (CAI), Interactive Courseware (ICW), video production, and Live Training Support.

### Points of Contact
**Chief Operating Officer**
Stephanie M. Landing
(904) 337-1000
slanding@aha-llc.com

**Director of Business Development**
Bob Tabone
(904) 477-5570
rtabone@aha-llc.com

### Core Competencies
- Analysis (FEA, JDTA, Gap, Learner)
- Curriculum Design
- Courseware Development (New, Update, R&M)
- Courseware Conversion (+AIM to CPM/LOM)
- WBT / CBT / Distributed Learning / ILT Mobile
- Course Content Design and Development
- Implementation / Evaluation
- Electronic Classrooms
- Virtual Classrooms
- Video Production

### Government Customers
- U.S. Navy
- U.S. Air Force
- U.S. Army
- U.S. Marine Corps
- U.S. Coast Guard
- U.S. Dept. of Homeland Security
- U.S. Dept. of Health and Human Services
- U.S. Dept. of Transportation

### Contract Vehicles
- GSA Contract: GS-02F-038CA
- SIN: 874.4
- Seaport E
- TDPC Lot II
- NETC IDIQ

### Business Information
- **DUNS:** 130381051
- **CAGE:** 3EWS7
- **Primary NAICS:** 541330
- **Secondary NAICS:** 541511, 541512, 541513, 541519, 611310, 611519, 611710
- **2015 Revenue:** $24M
- **Number of employees:** 275
- **www.aha-llc.com**
 Naval Aviation Strike Fighter and Electronic Warfare (EW) Training Programs Curriculum Revision and Maintenance  
U.S. Navy — Total Value: $20,129,096  
AHA is providing R&M, update, and support of multiple training programs and curriculums at five separate sites for 50 squadrons/commands. AHA provides over 5 personnel, equipment, supplies, facilities, transportation, tools, materials, supervision, and other items and non-personal services necessary to perform the R&M and support of all the Navy and Marine Corps Strike Fighter and Electronic Warfare courseware and supporting systems, as well as parts replacement for Electronic Classrooms (ECR), and Learning Resource Centers (LRC).  

Sailor 2025 Ready Relevant Learning (RRL) Schoolhouse Knowledge Capture  
U.S. Navy — Total Value: $3,842,065  
AHA is responsible for A School and accession C School content re-engineering, in support of RRL, which consists of the capture, distillation, and synthesis of instructional material and information via extensive courseware review and instructor knowledge elicitation.  

Naval Education Training Command’s (NETC) and Naval Education and Training for Professional Development Technology Centers (NETPTDC)  
U.S. Navy — Total Value Not to Exceed: $178,581,200  
AHA is an awardee that will provide curriculum maintenance and development services in support of Naval Education Training Command’s (NETC) Naval Training Products and Services Program. Each contract will run concurrently and includes a 36-month base ordering period and 36-month option period.  

Surface Warfare Officers School (SWOS) and Center for Naval Engineering  
U.S. Navy — Total Value: $3,508,181  
AHA was awarded three sequential contracts to support over 750 hours of SWOS Computer-Based Training (CBT), Instructor-Led Training (ILT), and Authoring Instructional Materials (AIM) Curriculum Development, Update, and Revision targeting Department Head, International, Littoral Combat Ship (LCS), and Engineering courseware.  

Surface Warfare Officers School (SWOS) Command Courseware Modernization  
U.S. Navy — Total Value: $4,000,000 IDIQ; DOI $1,676,453 / DO2 $748,108  
AHA is providing SWOS with Job Duty Task Analysis (JDTA), Front End Analysis (FEA), and New Development of 160 hours of NAVEDTRA/NETC E2E Level 1/2 ILT in support of Navigation Fundamentals, Junior Quartermaster Refresher, and four curriculums (6.19 hours) of AIM to CPM/LOM conversion.  

Joint Light Tactical Vehicles (JLTV), Manpower, Personnel Training Analysis and Documentation  
U.S. Marine Corps — Total Value: $1,559,570  
AHA is conducting an instructional systems assessment of the JLTV for Operator and Maintainer duties. Completing an FEA with a focus on gap, needs, context, system requirements, and business case analyses to complete the Manpower Personnel and Training Plan. Also conducting a Training Aids Devices Sims and Simulators (TADSS) analysis of existing Operator/Maintainer hardware and software.  

Kuwait Air Force (KAF) F/A-18 Aircrow CBT Upgrade  
U.S. Navy — Total Value: $2,254,843  
As part of an International Foreign Military Sales (FMS) project, AHA is providing Analysis, Design, Update, and New Development tasks for 88.5 hours of level 2/3 CBT for the Kuwait Air Force (KAF), which is upgrading its F/A-18 aircraft to incorporate improvements similar to the U.S. Navy F/A-18 (SCS). 25(X) platform. Tasks include on-site installation of Electronic Classroom, LMS, and Train the Trainer.  

Commander Naval Installations Command (CNIC)  
U.S. Navy — Total Value: $4,000,000 IDIQ; DOI $581,726  
AHA is supporting analysis, design, development, and implementation of Interactive Courseware (ICW), Virtual Instructor Led Training (VILT), and ILT.  

Training Data Products Contract (TDPC)  
U.S. Navy — Total Ceiling Value: $7,800M  
AHA is an awardee on the TDPC multiple-award IDIQ. AHA is LOT II (small business) in all three Functional Areas: (1) Analysis, Design, Evaluation; (2) Development, Production, Implementation; and (3) Sustainment.  

Center for Information Dominance (CID) Electronic Warfare (EW) Courseware Modernization  
U.S. Navy — Total Value: $7,231,831  
AHA is designing, developing, and piloting 1,039 hours of classified courseware in Pensacola, FL, and classified courseware in Jacksonville, FL, for the Center for Information Dominance at Corry Station.  

Hospital Basic Courseware Development  
Centers for Medicare & Medicaid Services — Total Value: $2,281,404  
AHA provided CMS with training analysis and courseware development for Hospital Survey Process Guidance and Professional Development. AHA provided FEA for the redesign, design, and development of 137 hours of classroom-based WBT courseware to a flexible, learner-centric hybrid approach for training, while simultaneously developing an integrated training continuum for the next five years.  

Hospital Survey Online/Conversion Courseware  
Centers for Medicare & Medicaid Services — Total Value: $3,826,496  
AHA provides CMS with training analysis and courseware development; new development; and conversion of existing material into a dedicated HHS/ICMS template designed and developed by AHA. Supporting over 10 online training efforts with over 100+ hours of training. All products under this contract are SCORM 2004 conformant and Section 508 compliant.  

Preceptor Manual Online Portal Development  
Centers for Medicare & Medicaid Services — Total Value: $2,072,024 (base + 4 years)  
AHA is providing CMS with a web-based, searchable reference manual to provide guidance for State Survey Agency (SA) preceptors or mentors as they onboard and train new staff in federal survey and certification processes. Materials include curriculum maps, activities, field survey exercises, competency based checklists, and other reference documents.  

Long-Term Care Leadership and Training  
Centers for Medicare & Medicaid Services — Total Value: $2,833,174 (base + 1 year)  
AHA provided CMS with expertise in the Instructional Systems Design (ISD) application to the training requirements of Regional Offices (RO) and State Agency (SA) personnel focusing on nine specific tasks or tracts crossing three operational divisions at CMS.  

Center for Information Dominance (CID), Network Security Courseware  
U.S. Navy — Total Value: $859,273  
AHA developed End-to-End (E2E) training products in support of Information Systems Technician (IT) “A” School and System Administrator “C” School curriculums, including AIM CPM/LOM Development and filming and editing training videos.  

Mobile Course Content Delivery (MCCD)  
U.S. Air Force — Total Value: $273,562  
AHA developed and tested mobile course content and delivery methodologies (interactive media, video, animated graphics) for the 82nd TRW, Sheppard AFB, to support classroom interactive smart boards, Mirus netbooks, and web browser.  

U.S. Customs and Border Protection (CBP)  
Office of Training Development (OTD) — Total Value: $6,337,824 (base + 4 years)  
AHA provided training program support including CBT and ILT development and LMS/LCMS management to the CBP OTD in support of over 50,000 CBP employees’ initial entry training, journeyman-level, and senior career positions.